Baby Jaguar Gets a Bath
This is baby jaguar. He lives in a zoo.
Baby Jaguar likes to play with his mom.
Mother Jaguar says, “If you lick me, I’ll give you a bath!”
Baby Jaguar goes away. He does not want a bath!
He lays down on a big rock, but the rock is too hard.
He lays down on a stump, but it is too hard as well.
He lays down on the grass. Now he needs a bath!
And Mother Jaguar is all set to help!
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Our aim with this series of books is to weave together two significant goals in the design of early reading materials—that the books are both instructional and engaging. Books designed to develop reading skills often end up feeling like work to read, while books designed to be interesting are often too difficult for beginning readers.

These books for beginning readers support phonics-based classroom instruction by including a high concentration of phonetically regular words, as well as the most commonly used sight words. However, the books are written using pictures and stories that make sense and promote both language and conceptual development. The books encourage questions, conversations and thoughtful engagement, aiming towards the new common core standards. Our intent is to produce books that kids want to read, think about, talk about and read again.